



THE CASWELL COUNTY

JAYCEES

present

The Miss Caswell County  
Pageant

Cobb Memorial Auditorium

August 17, 1968

Bonnie Gail Smith  
"Miss Caswell County" 1966-68

## CONTESTANTS



**LEND A GALE PAGE**  
Daughter of  
Mrs. Frances B. Page  
Route 1, Reidsville, N. C.  
Weight 123 -- Height 5' 6"



**BETTY LOU PLEASANT**  
Daughter of  
Mr. and Mrs. W. D. Pleasant  
Star Route 2, Yanceyville, N. C.  
Weight 118 -- Height 5' 7"



**BETTY GAY MURPHY**  
Daughter of  
Mr. and Mrs. Bill R. Murphy  
Yanceyville, N. C.  
Weight 115 -- Height 5' 6 1/2"

## CONTESTANTS



**LUNA ALLEN POINTER**  
Daughter of  
Mrs. Wallace Pointer  
Route 1, Semora, N. C.  
Weight 130 -- Height 5' 7"



**DEBORAH WHITE MOOREFIELD**  
Daughter of  
Mr. and Mrs. F. J. Moorefield  
Route 1, Yanceyville, N. C.  
Weight 110 -- Height 5' 6"



**AVA JOYCE WRIGHT**  
Daughter of  
Mr. and Mrs. T. A. Wright  
Route 2, Elon College, N. C.  
Weight 120 -- Height 5' 5"

## PAGEANT CHAIRMEN

Chairman ..... Bill Joye  
Director ..... Jim Long  
Host ..... Jack Satterfield  
Sponsors ..... Jim Long  
Judges ..... Irvin Aldridge  
Lighting ..... Cecil Cobb  
Tickets ..... Jack Hooper  
Programs ..... Harold McCain  
Spotlight ..... Earl Smith  
Scholarship ..... David Hopkins  
Concession ..... A. C. Long  
Social ..... O. M. Dabbs

## A Message From The President Of The Caswell County Jaycees

The Caswell County Jaycees in their dedication to community service and leadership training are proud to present the beauty and talent of our county in the 1968 Miss Caswell County Pageant.

We appreciate the participation received from our business community in this program. We encourage everyone to patronize these civic-minded firms.

The excellent cooperation that our organization enjoys from the community inspires our membership to action. Any suggestions that you may have for Jaycee involvement in civic activity toward building a greater Caswell County will be welcome.

KENNETH F. JEFFRIES

President Caswell County Jaycees

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### Former "Miss Caswell County" Pageant Winners

Lib Long Cole 1957-58  
Jeanette Cook Wilson 1958-59  
Nancy Page Dunn 1959-60  
Sandra Aldridge Johnson 1960-61  
Myra Upchurch Deane 1961-62  
Linda Earle Gunn Steadman 1962-63  
Beulah Jane Smith Powell 1963-64  
Susan Page Creed 1964-65  
Renee Miles 1965-66  
Bonnie Smith 1966-68

### USHERETTES for PAGEANT

Martha Arnold  
Doloris Duncan  
Vida Johnston  
Patsy Pruitt

# PROGRAM

Prelude of Music

Welcome ..... Kenneth Jeffries, President  
Caswell County Jaycees

Introduction of Master of Ceremonies, Ken Jeffries

Introduction of Judges ..... Bill Dudley

Group Presentation with Miss Caswell County 1966-68  
Bonnie Smith

Evening Gown Competition

Special Entertainment

Talent Competition

Intermission — 10 Minutes Entertainment —  
The Circuit Ryders

Swim Suit Competition

Special Entertainment ..... The Circuit Ryders

Miss Caswell County 1966-68 ..... Miss Bonnie Smith

3-Finalists

Awards

Miss Caswell County — 1968-69

## Our THANKS To The Merchants

Of the county who have made this Pageant possible by their contributions through the purchase of advertisements in this program. Please give them your support, as they have supported the Jaycees in this worthwhile endeavor.

**Pepsi-Cola Bottling Co. of Roxboro**

\$50 SCHOLARSHIP

**Graphic Systems**

TROPHIES

**Hanover Mills Inc.**

\$75 SAVING BOND

**Duncan's Electronics**

RADIO FOR MISS CONGENIALITY

**Royal Hosiery Mills, Inc.**

\$75 SCHOLARSHIP

**Radio Station WYPR**

EQUIPMENT

**Caswell County Jaycettes**

\$27 GIFT

**The Caswell Messenger**

PUBLICITY

**Mr. J. L. Clayton and  
County School Board**

**Caswell County Jaycettes**

DECORATING STAGE

**Elaine Payne**

MAKE-UP FOR CONTESTANTS

**Bonnie Smith**

HELP WITH PAGEANT

**Town & Country Beauty Shop**

FIXING HAIR FOR CONTESTANTS AND MAKE-UP

CONGRATULATIONS To CASWELL JAYCEES  
AND  
CONTINUED SUCCESS  
FROM

## CASWELL FUNERAL HOME

Roy S. Hooper, Owner  
YANCEYVILLE, N. C.

## DUNCAN'S ELECTRONICS

ZENITH . . . MOTOROLA . . . PHILCO  
SALES and SERVICE

Phone 694-4722

Weldon H. Duncan

Yanceyville, N. C.

## SEALTEST DISTRIBUTOR

W. B. (Pete) Dabbs

Phone: Business 694-4023

Home: 421-3207

## W. & W. GROCERY

FRESH MEATS — FANCY PRODUCE  
SEA FOODS — GROCERIES

Air-Conditioned

Free Delivery

Phone 694-4232

Yanceyville

## GUNN TRACTOR & EQUIPMENT COMPANY

FORD  
TRACTOR

FORD  
FARM EQUIPMENT

HAWK TOBACCO STRINGERS

Phone 694-4401

Yanceyville

## SWANN TRUCKING CO.

24 HOUR WRECKER SERVICE

Phone 694-4811

Yanceyville, N. C.

## LONG MEADOW FARMS

MILK AND ICE CREAM

John Tatum, Distributor

Yanceyville, N. C.

## WRENN'S MUSIC CO.

JUTE BOXES — POOL TABLES  
AMUSEMENT MACHINES

Phone 694-4912

Yanceyville, N. C.

Arthur Wrenn, Owner



## CASWELL CLEANERS

JAMES MASSEY, Owner

Pickup & Delivery Service & Alterations

PHONE 694-4562  
Yanceyville, N. C.

## TERRELL AMOCO SERVICE

AMERICAN OIL PRODUCTS—GROCERIES

LUBRICATION—OIL CHANGING—WASHING

Phone 694-4931  
Yanceyville

## W. D. PLEASANT and COMPANY

William D. Pleasant, John M. Pleasant, Proprietors

GENERAL MERCHANDISE

STAR ROUTE, No. 2, YANCEYVILLE, N. C.

PHONE 694-4887

## TASTEE FREEZ

Of Yanceyville

Phone 694-6141

Mr. and Mrs. Joe Reynolds,  
Owners

## O. B. WATLINGTON & SON

FLOUR, FEEDS, GROCERIES

GULF GAS & OIL

Phone 694-4662

Yanceyville, N. C.

## The Dinner Bell Restaurant

Highway 86

Mrs Emerson Chandler — Owner & Operator

Serve Cafeteria Style 11 A. M. — 2 P. M. 5 Days

Open 6 Days A week

Private Dining Room for meetings in the evenings.

Plates, Short Orders & Steaks Cooked to Order

**DROP BY TO SEE US.**

Phone 694-9996

EXPERT RECAPPING & RADIATOR WORK



**CASWELL TIRE SERVICE, INC.**  
YANCEYVILLE, N. C.

Try Our Self-Service Coin-Operated Car Wash.

Office: 694-4831

Home: 694-6103

## McDOWELL'S GENERAL STORE

Yanceyville Road at Shady Grove Road

GROCERIES — HARDWARE

GULF OIL PRODUCTS — GLIDDEN PAINT

Phone 388-2209 — Providence, N. C.

## HICKS INSURANCE AGENCY

Agents:



W. Henry Hicks  
R. Arnold Rogers

"YOUR INDEPENDENT AGENT  
SERVES YOU FIRST"

## HARRY E. BRAY INSURANCE AGENCY

388-2241

MRS. HARRY E. BRAY  
388-2953

VERNIE E. DOVE  
388-2368

Providence, North Carolina

## WATLINGTON'S

KNOWN FOR VALUES

- Clothing
- Shoes
- Sporting Goods
- Hardware
- Paint
- Seed

ON THE SQUARE  
Yanceyville, N. C.

SEEDS

PAINTS



## CASWELL MOTOR CO., Inc.

Telephone: 694-4136

Yanceyville

FORD — MERCURY  
SALES and SERVICE

## DENNY'S

Sunoco Service Station

COMPLETE AUTO SERVICE

FUEL OIL FOR HOME &  
TOBACCO CURING

S&H GREEN STAMPS

## GUNN APPLIANCE & FURNITURE COMPANY

PHONE 694-4371

YANCEYVILLE, N. C.

Furniture — The Better Kind



General Electric  
Appliances

## RED & WHITE FOOD STORE

ONE-STOP FOOD CENTER

Yanceyville, N. C.

## DANIEL'S PLUMBING

Boots Daniel, Owner

ALL TYPES OF PLUMBING REPAIRS

Phones: Home 694-4316

Shop: 694-4951

Yanceyville, N. C.

## YANCEYVILLE DRUG CO.

Tommy Davis, Registered Pharmacist

Phone 694-4323

Yanceyville, N. C.

## CASWELL FURNITURE CO.

Luther and Dot

FOR SAVINGS IN FURNITURE

SEE US

We Appreciate Your Business

29 Years In Business

COMPLIMENTS OF

## KING OF THE SEA RESTAURANT

DANVILLE, VA.

## COMPLIMENTS

of

Swicegood Funeral Home

of

Yanceyville, N. C.

## WESTERN AUTO

Oscar D. Carlton, Manager

Dial 694-4231

The Family Store

WIZARD ELECTRIC APPLIANCES  
DAVIS TIRES and TUBES  
WIZARD BATTERIES . . . RECHARGING  
WESTERN FLYER BICYCLES  
POWER LAWN MOWERS

Ask About Our Easy Payment Plan

## COLE CHEVROLET CO.

(Where The Customer Is King)

CHEV. — OLDS SALES & SERVICE

Yanceyville, N. C.

## THOMAS OIL CO.

Distributor for Phillips "66" Products



694-4111  
Yanceyville

234-7323  
Milton

FUEL OIL FOR TOBACCO CURING  
HEATING OIL

# **The Bank Of Reidsville**

*Your Full Service Bank*

• **LOANS**

• **SAVINGS**

• **CHECKING**

**All Other Financial Services Planned To Fit Your Needs.**

## **Caswell Office**

# **The Bank Of Reidsville**

**Yanceyville, N. C.**

**Each Depositor Insured Up To \$15,000 By The Federal Deposit Insurance Corporation**